

Why invest in a Managed Services partnership?

The global value of Managed Services is increasing rapidly, and is expected to grow by over \$106 billion USD (£76.6 billion GBP[†]) in the coming years to take the total market value to \$329.1 billion USD (£237.9 billion GBP[†]) by 2025¹.

More than half of all organisations have experienced some sort of interruption to their service which even the most senior IT professionals have been unable to prevent or resolve in-house. As such, more and more organisations are choosing a Managed Services partnership in order for peace of mind, so efforts can be focused on evolving their business.

 **\$329.1**
billion USD
£237.9 billion GBP[†]

Expected value of Managed Services by 2025¹.

Organisations who choose to take advantage of a Managed Services partnership can benefit from:

60%

Increased business efficiency²

Scale as you go by adding co-managed IT services onto an existing technical team. A flexible, customisable partnership has been proven to increase both efficiency and profitability by 50–60%.

46%

Expanding skillsets³

About 46% of businesses say outsourcing their IT lets them access skillsets that are not available in-house, negating the need for time-consuming and costly recruitment of specific roles within your internal team.

40%

Reduced in-house costs²

Cut down on large capital expenditures by 30–40%, including additional resource to support critical data and performance management solutions, in favour of budgeted, fixed monthly payments by outsourcing.

Increased service levels⁴

We'll proactively manage and monitor availability, capacity, and performance to keep your solution working smoothly and prevent issues before they arise.

Dedicated support from a team of focused experts⁴

Relieve the stress on your team by letting Simpson Associates' trained experts support with data and performance management solutions, and other support services.

References:

¹ www.marketsandmarkets.com/Market-Reports/managed-services-market-1141.html

² www.mordorintelligence.com/industry-reports/infrastructure-managed-services-market

³ www.fortunly.com/statistics/outsourcing-statistics/#gref

⁴ www.simpson-associates.co.uk/what-we-do/managed-services-2021/

[†]Value based on exchange rate March 2021.

 **MANAGED SERVICES**
Partnership

 **Simpson Associates**
The Data Analytics Company